

Wesport Strategy 2020 – 2025

Acting with Purpose for our People and Place

Wesport Strategy Virtual Launch

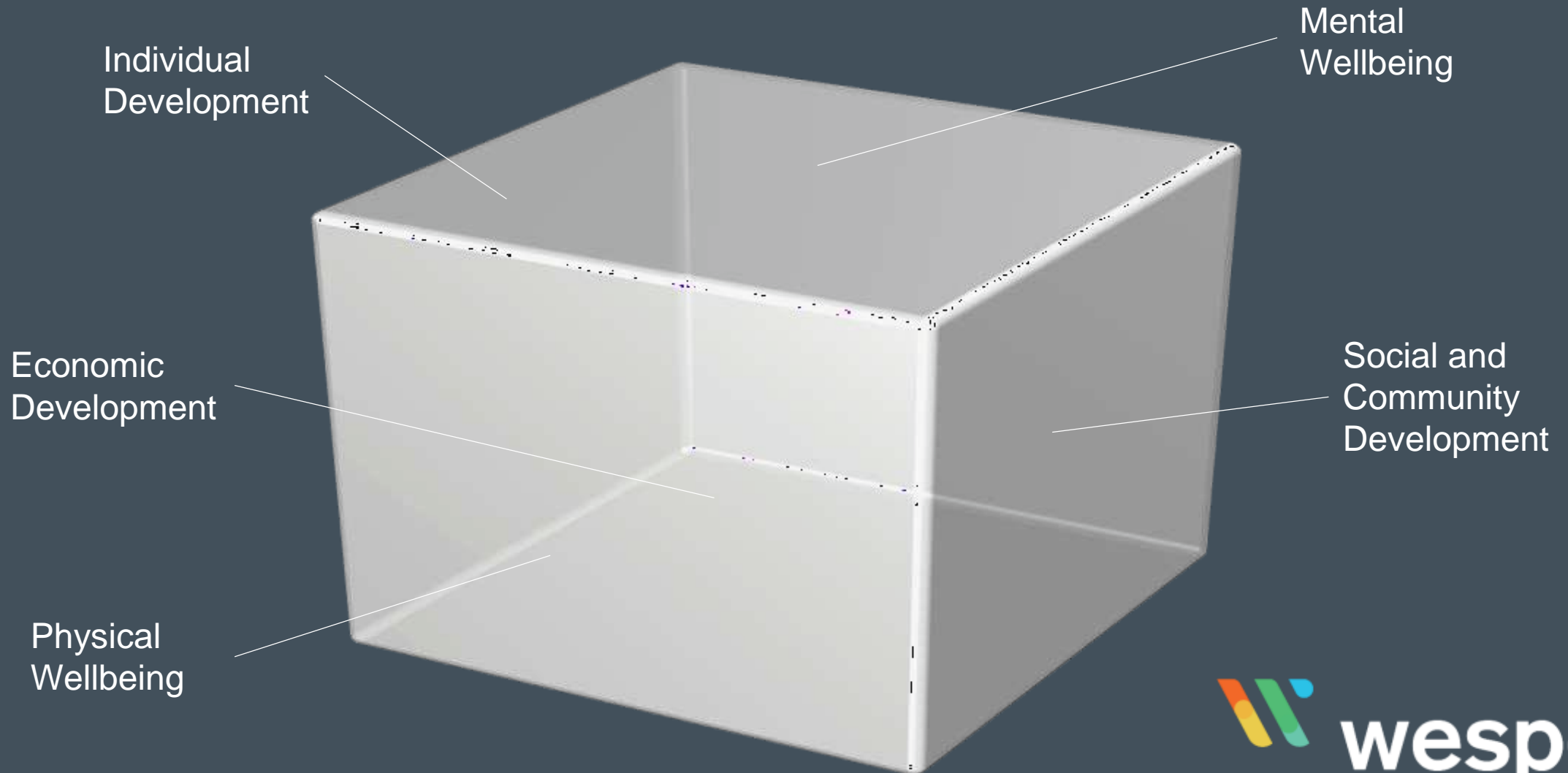
Tuesday 8th December 2020

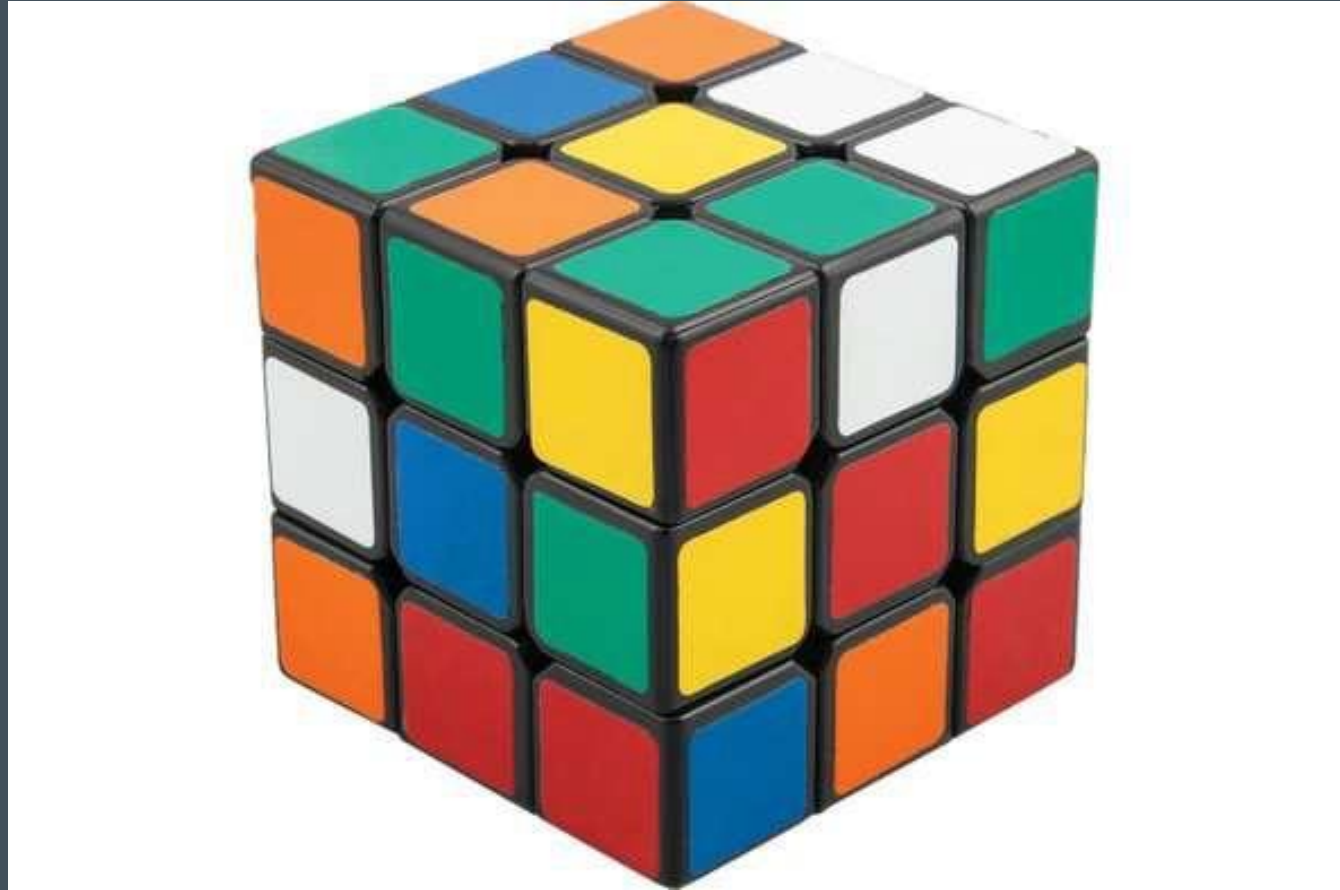
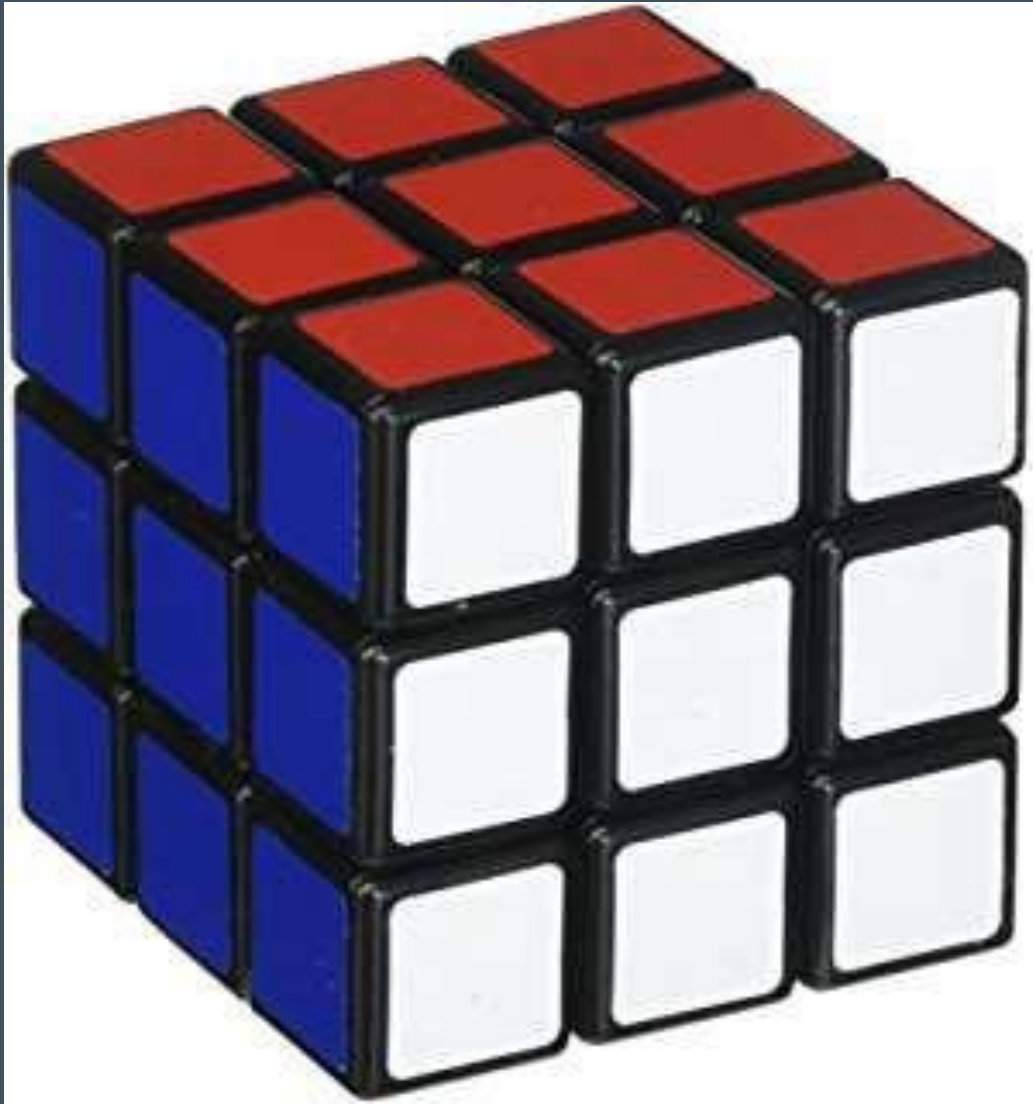
8.30 – 9.30 a.m.

Agenda

- Welcome – CEO, Steve Nelson and Chair of Trustees, Andrea Arlidge
- New Wesport Strategy headlines – Steve Nelson
- Work in progress...
 - Making the Case for Sport & Physical Activity in Health – Lisa Wood
 - Engaging Young People through a Pandemic – Andy Blackmore
 - Supporting Communities in Tackling Inequalities – Ruth Glanvill
- Professional Network – Future working, engagement and collaboration
- End

Sport and PA 'in a box'





>Welcome from Andrea Arlidge, Chair of Trustees

CEO of Wellsway Multi Academy Trust



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- Wesport Strategy 2020 - 2025
Aeling with Purpose for our People and Place



Our long term Vision is:

Inspire active lives,
creating the conditions
wherever possible
to help everyone
to move more.

Influencing decision makers at all levels, exploring opportunities for collaboration,
working to develop and improve high quality, inclusive opportunities for sport and physical activity.



Our mission through this strategy period, to deliver on our vision will be:

Establishing the conditions for long-term change, enabling more people to be physically active, inclusive of all.

Wesport's role in achieving this will be through focusing on three strategic themes:

- 0** Influencing the local ecosystem
- 2** Information and measurement
- 8** Wesport delivery

What you told us...

- Role and Voice
- Collaboration and Relationships
- Information Sharing and Promotion
- Impact

- Unique...

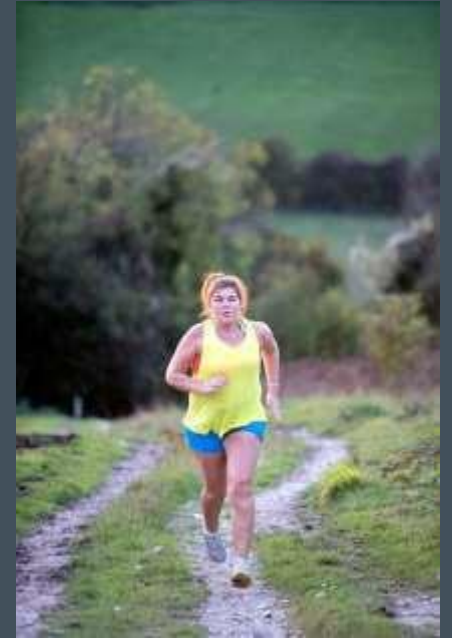
| Work in Progress...

| Making the Case for Sport & Physical Activity in Health

Lisa Wood - Project Manager (Health and Physical Activity)

Health System

- Sirona - Building Healthier Communities
- Frailty and MSK Board
- Social Prescribing
- Active Weston



Mental health

- General Wellbeing
- VitaMinds pilot project – N Somerset
- Off the Record – support for Young People
- Workplaces - webinar



| Engaging Young People through a Pandemic

Andy Blackmore – Senior Project Manager

The Summer Virtual School Games

- Lockdown announced – schools close.
- Spring and Summer School Games cancelled.
- Need for school sport participation event while children at home.
- Working with SGO's and YST The VSG was born.
- 5 weeks of inclusive personal best challenges.
- Instruction videos produced by Young Leaders.
- 4,500 entries to The VSG.
- Legacy – new participants – The VSG is here to stay

Link to Wesport Virtual Summer School Games Celebration Day
Video: <https://www.youtube.com/watch?v=kSTDtHd6by0&t=165s>

SCHOOL
GAMES



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INSPIRING ACTIVE LIVES

Celebration Day!

| Supporting Communities in Tackling Inequalities

Ruth Glanvill - Project Manager (Community Development)

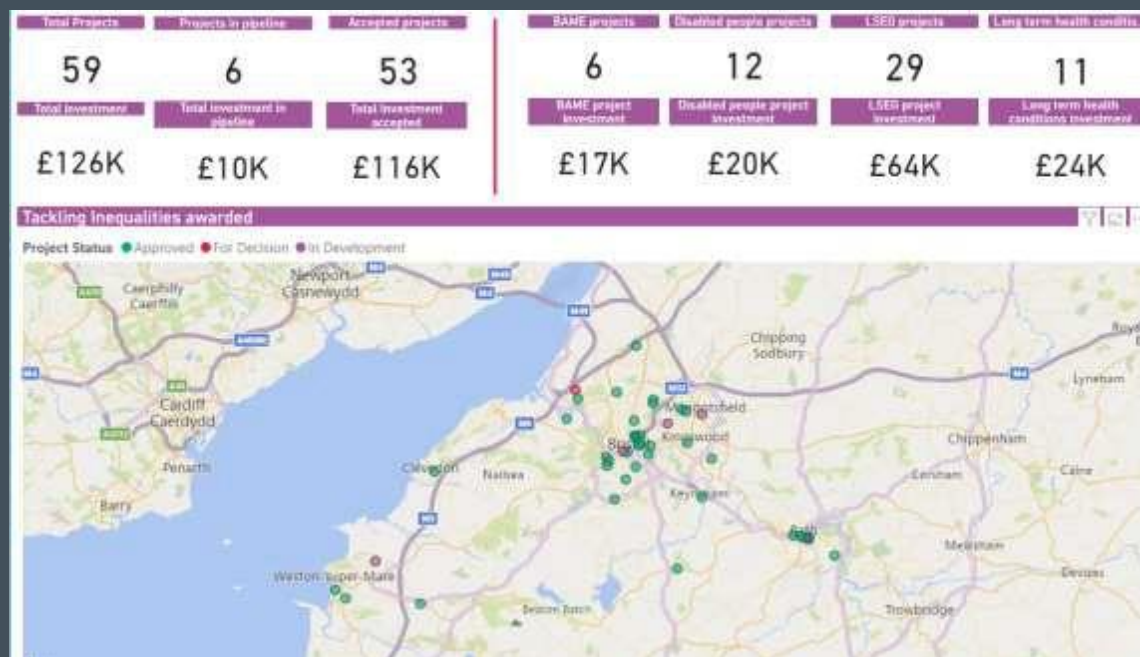
Tackling Inequalities Fund - TIF

- Part of Sport England emergency response to Covid-19
- Community Emergency Fund needing to go further
- Recognition of the vast inequality gap getting wider
- Open application process receiving 68 requests amounting to over £198,000.00 with £80,000.00 available to service the whole of the West of England



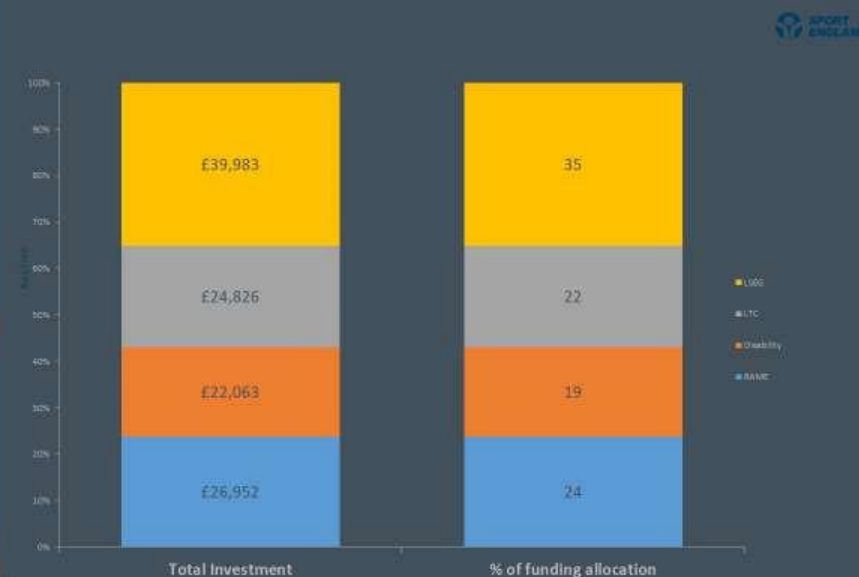
TIF - Spend to Date

Total to date TIF spend:



National breakdown of allocation:

Split of committed spend by priority audience - Wesport



TIF – Monitoring, Evaluation & Learning



Start somewhere – Follow it everywhere...

Professional Network

Future working, engagement and collaboration

Thank you

“

With just a little time and fresh air I was able to see my challenges and recent mental health crisis in a different way. I have since been able to go out once again and this walk was even more beneficial. I was able to talk openly about my experiences over lockdown, and my worries about the future, it felt like talking to a wise friend, and not like talking to someone whos judging or just there to offer solutions.

FUNDED PARTNER

The Sport England Tackling Inequalities Fund



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INSPIRING ACTIVE LIVES