

# CLUB / SCHOOL PARTNERSHIP IN CRICKET



# OLD DOWN CRICKET CLUB



- Small village cricket team that plays adult cricket in the Bristol and District League.
- Runs Youth cricket from age 5 to 17. Under 11 onwards play in the Bristol Youth League.
- We have been involved with the Chance to Shine programme for six years and at the present time work with six local Primary / Junior Schools.
- We have over a hundred boys and girls coached at the club, they are coached by qualified coaches who have the necessary DBS and Safeguarding qualifications.



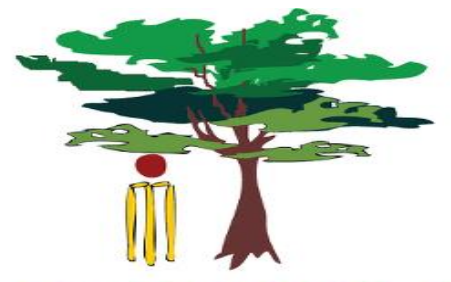
GLOUCESTERSHIRE  
CRICKET BOARD



- I coach in the six schools and I am the Club Welfare Officer and Under 9's Coach
- The club is open to any children who wish to play cricket.
- As part of the Chance to Shine programme all the schools receive 6 weeks coaching in curriculum time and a 4 week after school cricket club.
- Schools also play in Kwik Cricket competitions within the county and for the last 5 years a competition for all the pupils involved has been organised



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**CHANCE TO SHINE**  
**Spreading the power of cricket**





# What is Chance To Shine?

- It is a national charity on a mission to spread the power of cricket throughout schools and communities.
- We take cricket to new places and use it to ignite new passions, teach vital skills, unite diverse groups, and educate young people from Cornwall to Cardiff to County Durham.
- Since 2005 our Chance to Shine Schools programme has helped reverse the decline in cricket in state schools. Working in close partnership with all 39 County Cricket Boards and hundreds of local cricket clubs, we've got three million boys and girls in over 11,000 schools playing and learning through cricket.



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## GCB / ODCC



There are a number of benefits that running a Chance To Shine programme can have for your club. These include:

- Increasing the amount of junior members in your youth section.
- Building partnerships with local schools.
- Creating a sustainable cricket club by bringing in new members.
- Raising the profile of your cricket club.
- Providing employment opportunities for Level Two cricket coaches at your club.
- Increasing revenue to the club through membership.
- Increase volunteer numbers with new parents becoming involved in the club.

# The funding from Chance To Shine will cover the following:

- A coaching programme for a cluster of up to six schools.
- A mixture of both curriculum and extra-curricular activity along with migration sessions at the cricket club to introduce potential new players to the club.
- Training opportunities for teachers to aid them in delivering cricket.
- Support for schools through competition.
- A budget to cover new equipment, trophies for competitions and coaches mileage.
- Resources to run an assembly, making all of the students aware of what their school is involved in and creating energy and enthusiasm about cricket.



## School commitment

- Any school involved in the Chance To Shine programme are expected to commit to the following:
- Sign the School partnership agreement that specifies both the cricket club and school expectations.
- Have a teacher present during every coaching session.
- Pay a school contribution of £10 per week this can be for up to three hours of coaching.
- Buy in to the teacher training opportunities – our idea is to make the school sustainable by improving the cricket knowledge of teachers.

## Club / School Links

- At the heart of every Chance to Shine project is a cricket club. We are forging strong links between hundreds of primary and secondary schools and their local cricket club.
- As a result, thousands of children are enjoying the benefits of joining a club for the first time after experiencing cricket at their school. Creating this pathway from schools to clubs is fundamental to sustaining Chance to Shine.
- Last year, around 20,000 young people joined a club and in total over 150,000 children have moved or 'migrated' to clubs to continue their cricket journey, since 2005.

## Club / School Links

- It provides an increased opportunity to play cricket, including those underrepresented in sport (girls, those from lower socio-economic groups and BEM backgrounds)
- Through cricket, young people develop skills that support academic achievement and employability (literacy, numeracy, collaboration and communication) and experience the longer-term benefits of participation (well-being, character and development and self-efficacy)
- All the coaching is provided by qualified Level Two ECB Coaches.

# MCC Spirit of Cricket

- We're working with Marylebone Cricket Club (MCC) to teach young people to play hard, but fair.
- We want children to play competitively, in the right spirit and we believe that cricket is ideal for teaching young people respect.
- Respect for team-mates, respect for the opposition and respect for officials.
- Since 2009, MCC has supported our efforts to embed the MCC Spirit of Cricket message into Chance to Shine schools through coaching and intra-school competitions.

# Fair Play

- In each school and coaches encourage fair play at every stage, using stickers to reward sporting behaviour. From clapping opponents into bat to shaking hands with them after the match, whatever the result, good sportsmanship is recognised and rewarded.
- We also provide coaches and teachers with an [assembly resource](#) and a series of [coaching cards](#) to help promote the positive messages within each school.



# Facts and Figures

- There is a network of 39 County Boards organising the programme.
- 434,284 children participated in 2016
- 4,877 State Schools were involved
- 106,684 structured matches were played
- 8701 teachers received training
- Over 3,000,000 children have experienced the programme.

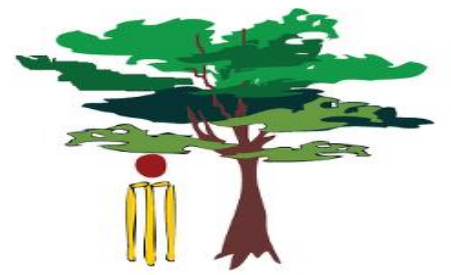
# Youth club players form a Line of Honour for a Gloucestershire game





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# All Stars Cricket




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## ALL STARS CRICKET

- An entry-level programme aimed at children aged 5-8
- Aim to inspire 50,000 children in 1,500 clubs across 39 counties in England and Wales
- Recruiting a new wave of volunteers
- Sessions start in May, lasting for 8-12 weeks, and will be run by 'All Stars Activators'
- Clubs pay nothing to sign up and will receive free equipment delivered to their door
- For £40 each child receives a personalised equipment pack, unprecedented access to the stars and weekly updates



A group of approximately 20 school children and adults are gathered on a tennis court. Many of the children are wearing blue shirts. They are all smiling and waving their hands. Numerous yellow tennis balls are suspended in the air around them, creating a festive atmosphere. The background shows a green tennis court fence and trees. The text "School Links" is in a large, black, sans-serif font, and "TENNIS" is in a larger, bold, black, sans-serif font, both centered over the image.

# School Links **TENNIS**



- 5 outdoor courts
- 8 primary school links
- 1 secondary school link
  - 1 college link
- 4 after school clubs
- 2 curriculum coaching sessions
  - 250 junior program
    - 13 junior teams
    - 10 county players
- 4-6 junior coaches per annum



# Purpose

- Promote sport
  - Provide club environment
  - Reach potential
  - Open opportunities
- NOT A BUSINESS VENTURE**



# Fulfilling potential. Opportunities.

- **Personal development (DofE), scholarships, work experience**
- **Social aspect**
- **Sport career opportunities**



The background of the entire slide is a dense, overlapping pattern of US one hundred dollar bills. The bills are shown from various angles, creating a textured, financial backdrop. The text is overlaid on this pattern.

# MONEY

- **SCHOOL LINK IS NOT A BUSINESS VENTURE**

- **Promote the club FB, Twitter, Newsletter**

- **Good clubs have funding**

- **After school club**



# Schools role

- Research the club ie. Success stories
- Understand player pathway
- Understand opportunities
- Plan long-term connection
- Agree on mutual benefits / money

# Ideas. Questions

- School competitions and leagues- WESPORT
- Visit to the club- LINK
- Trips to Wimbledon or Davis/Fed Cup- LTA/Club
- QUESTIONS?