



Total annual social value of
sport and physical activity in England
for 2023/24



**SPORT
ENGLAND**

UNITING THE MOVEMENT

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Uniting the Movement

Our vision is clear

We want everyone in England regardless of age, background or level of ability to feel able to engage in sport and physical activity.



Changing Context

- **New CEO** of Sport England – Simon Hayes
 - **Comprehensive Spending Review under a tough fiscal environment – DCMS with 1.4% reduction**
 - *Transformative capital investment for culture, heritage, youth and **sports infrastructure**. £2.9 billion across its entire capital programme. Funding to deliver world-class major sporting events to unite communities across the UK. Following on from hosting the Women's Rugby World Cup this summer, this settlement will secure the UK's position as a **world leader in the delivery of major sporting events** by delivering on plans for the Grand Départ for the Tour de France and Tour de France Femmes in 2027.*
 - *In addition, £132.5 million of dormant assets will be unlocked to **support disadvantaged young people to access new opportunities in their communities**, schools, or libraries. and increase access to welcoming safe spaces.*
 - £400m for community sports/leisure
 - **Secretary of state priorities – tackling inactivity, Place**
 - **Public Sector Reform**
 - Local Government Reform/Devolution – importance of mayoral agenda
 - Review of all Arms Length Bodies
 - **10 Year Health Plan**
 - **National Youth Strategy**
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Reflecting on Progress

- Working better together
 - Learning Together
 - Sharing stories of change
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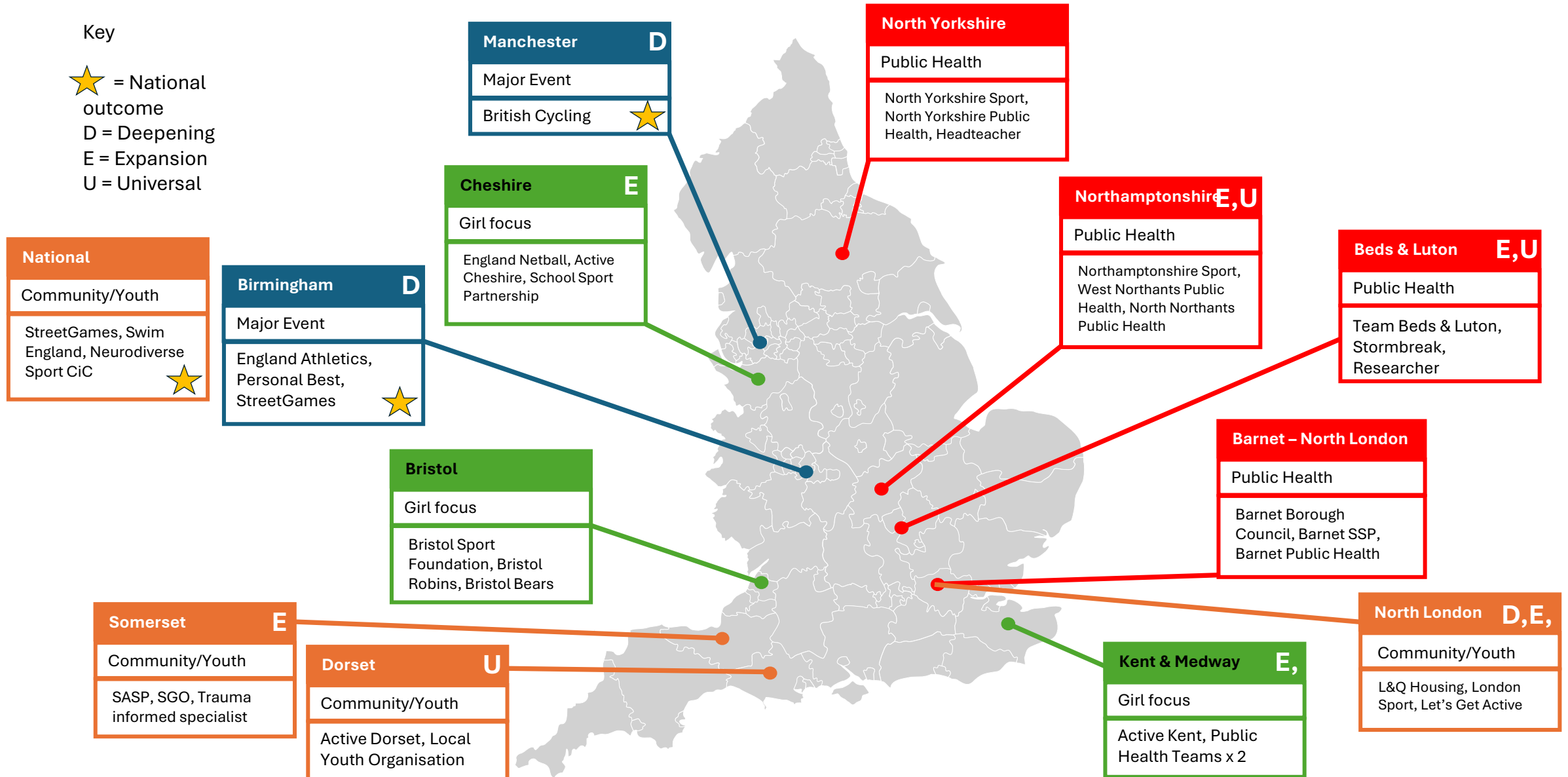
The Impact – Community Value/Population Change

- ❑ **Get Doncaster Moving** reported to us that since 2015/16 they have **increased adult activity levels by almost 4%** and reduced inactivity levels by almost 2.5%. Even more impressively since 2017/18 within **CYP activity levels have grown 11% and Inactivity has reduced by 12%.**
- ❑ **Active Calderdale** told a similar story with **Inactivity levels dropping by 7% in CYP and 4% in Adults.**
- ❑ The Live and Move Programme in **Exeter and Cranbrook** were able to evidence a **narrowing of the gender activity gap and we saw virtual parity in their activity levels in their priority LSOA area.** They also saw an overall **5% decrease in inactivity levels since 2020.**
- ❑ Perhaps most impressive of all since 2020 **Active Withernsea** has seen **inactivity levels fall from 44% to 15% in adults** and **Adults with a disability or LTHC dropped from 52% to 28% inactivity levels.**
- ❑ The contribution of the work and focus of partners in **GM has seen year on year reductions of CYP inactivity levels. And for the first time this is lower than the national average.**
- ❑ In Pennine Lancashire direct engagement and **collaboration with the Muslim community has seen over 5,000 young people increase their daily activity levels through the Active Madrassah programme.**

The Patchwork Programme – Year 2 Delivery Map

Key

★ = National outcome
D = Deepening
E = Expansion
U = Universal



The 'Wisdom'

- Keep working together
 - Keep learning together
 - Keep sharing stories of change
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Principles of Supported Place Universal Offer

- **Not prescriptive**, to be used as a set of guidelines and a suite of resources to a place to aid place-based work. Every place is different and will be at a different part of their journey.
- **Insight led** the spokes are based on prior learning, what you've told us through consultation and fit into the wider continuum of support.



What problems
places are facing



What support will
benefit places most



What the conditions of
success are

The Next Five Years

- New leadership
 - Refreshed focus on need (Places and People)
 - Making the most of the evolving policy landscape
 - Investing in workforce and facilities
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THANK YOU