



**BRISTOL & BATH
REGIONAL CAPITAL**

Raising finance for sports facilities – a new approach for the Sector

Presentation to Bristol Year of Sport Conference

By Edward Rowberry, Chief Executive, Bristol & Bath Regional Capital CIC

Wednesday 6th December 2017



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About us

Why?

- We believe that money can contribute to a fairer society if we re-think investment.

How?

- We bridge the gap between ethically motivated investors and projects/enterprises that give back to both the investor and the community.

Who?

- We are a not-for-profit Community Investment Company that is locally led and locally owned.



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Our collaborative structure

We are owned and supported by the public, private, university and voluntary sector.



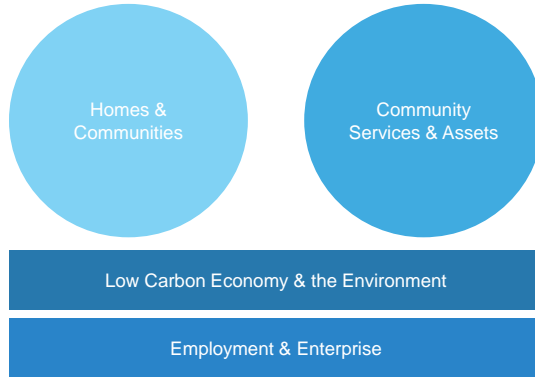
John Pontin Trust



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Local Priorities

We work towards making impact in two local priorities, defined through consultation with our stakeholders, which are underpinned by two cross-cutting themes:



Our team

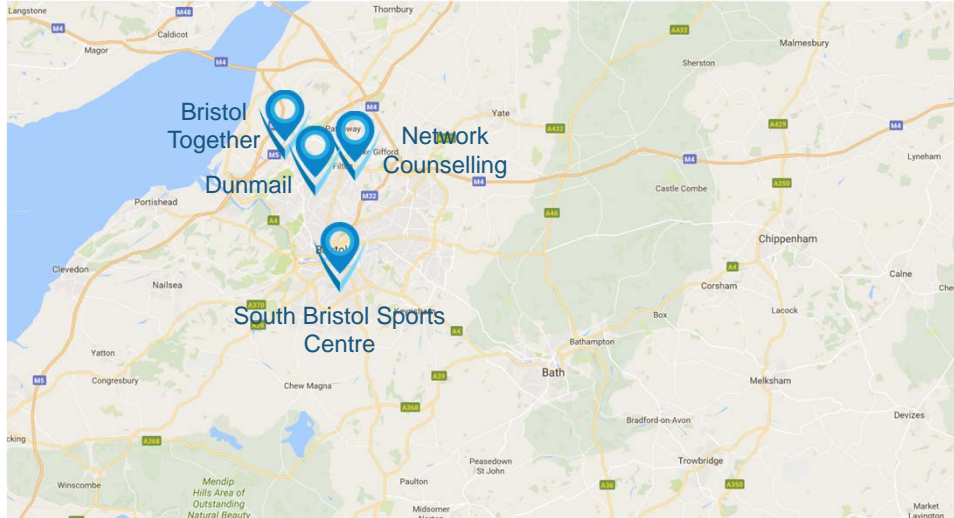
Team

- | | | | |
|---|--|---|--|
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Edward Rowberry FCA,
MBA, MCOB, FRSA
Chief Executive | 
Emma Reffold, ACA
Project Finance Manager | 
Claire Fenner
Operations Manager | 
Abby Scarborough
Community Innovation
Fund Co-ordinator |
| 
Andy Street
Head of Fund Development | 
Nick Houghton-Brown
Head of Project
Development | 
Simon Cooper
Head of Communications | |
| 
Ruth Foreman
Head of Finance &
Governance | 
Louise Harvey
Head of Membership | 
Ted Fowler
Strategy & Research | |

Supervisory Board Directors

- | | | | |
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| 
Dr Richard Pendlebury
MBE DL
Chair | 
Tim Ross
Vice - Chair | 
James Durie
CEO, Business West | 
Bill Marshall
Pro Vice-Chancellor, UWE |
| 
Sue Porto
CEO, St John's Foundation | 
Hannah Sturman
Mayor's Office, Bristol
City Council | 
Rob Brown
Public Benefit Consultant
and Researcher, John
Pontin Trust | 
Robert Kerse
CFO, University of Bristol |
| 
Professor Kate Pullinger
Director for Bath Spa
University | | | |

Local Projects



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South Bristol Sports Centre

 UK SOCIAL ENTERPRISE AWARDS 2016 WINNER

+531%

Young attendees from deprived areas

-66%

Less reported anti-social behaviour, bullying and substance misuse

+75%

Rise in reported confidence to participate in the community



7-9% interest per annum over 8 years on £1m of investment.

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Network Counselling



37% of clients have a monthly income of < £500



The investment will increase affordable counselling capacity by 20%



3% interest per annum over 20 years on a £350k mortgage



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Bristol Together

5%

Reoffending rate for 50 ex-offenders compared to the Bristol average of 54%

£665k

Savings per year to the prison system

3-6% interest per annum over 5 years on £625k of investment.



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Community Innovation Fund

- £250k microfinance pilot since February 2017 (<£5k per project)
- Six pilot projects, two deployed
- Mentors from our partner organisations including Santander, Federation of Small Business building successful relationships with the entrepreneurs.



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Our work on housing - Dunmail



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How does all of this apply specifically to Sport?

- Asset Finance or Finance for Social Enterprise both applicable
- All types of investor can be considered (alongside grant): Individual, Trusts, Foundations, LTA, Sports England, Other Funds.

- Some resources:

<https://www.goodfinance.org.uk>

<https://www.bigsocietycapital.com/what-we-do/current-projects/social-investment-tax-relief/get-sitr>



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Any Questions?

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